



Possibility grows here.

Broader Public Sector Driving Change

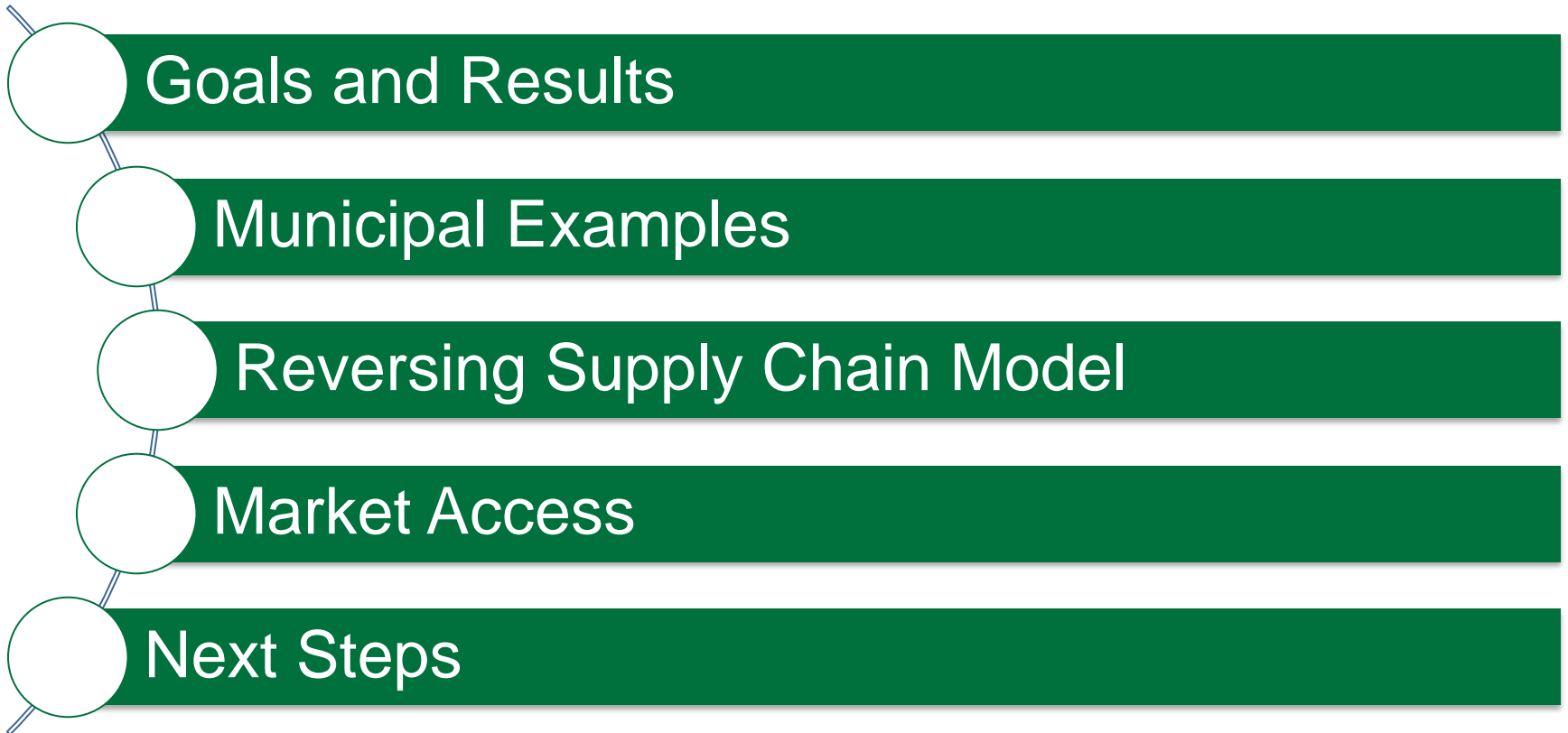
Franco Naccarato
Program Manager
Greenbelt Fund
@localfoodfranco





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Greenbelt Fund





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Goals of BPS Grant Stream

- To increase the amount of Ontario food products purchased by Ontario's broader public sector, specifically municipal, colleges, university, school boards, and hospital foodservices.
- To enhance the capacity of the agri-food sector (farms, processors, distributors, and others) to access the broader public sector foodservice industry to highlight the availability and increase the purchases of local products.





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Summary

- Funded \$8.6 million to 111 projects over five year span
- Project funding to farmers, processors, distributors, public sector institutions, NGOs and food service companies
- Projects in all parts of the province from: Windsor to Ottawa, Niagara to Cochrane Ontario and Rainy River
- Increase Ontario food sales almost \$112 million

13:1 ROI





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Municipal Examples



Toronto

Thunder Bay

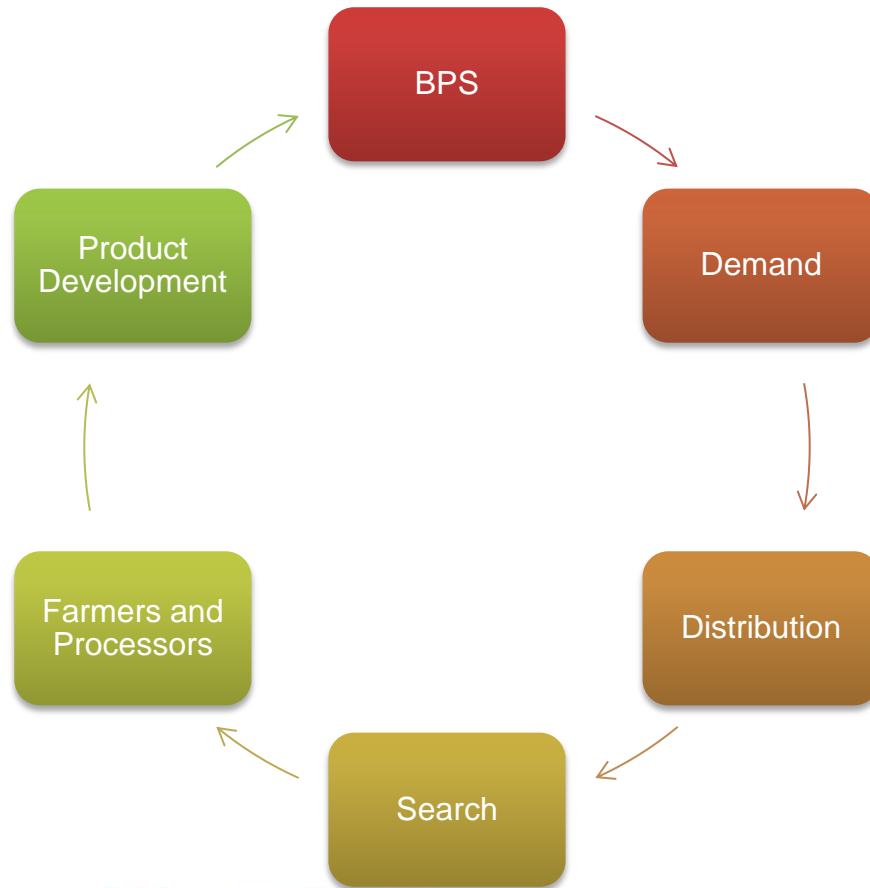
Norfolk





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Reversing the Supply Chain Model





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Market Access





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Food Hub Collaborative

- Built on NGFN Model
- Connect
- Share
- Best Practices
- Webinars



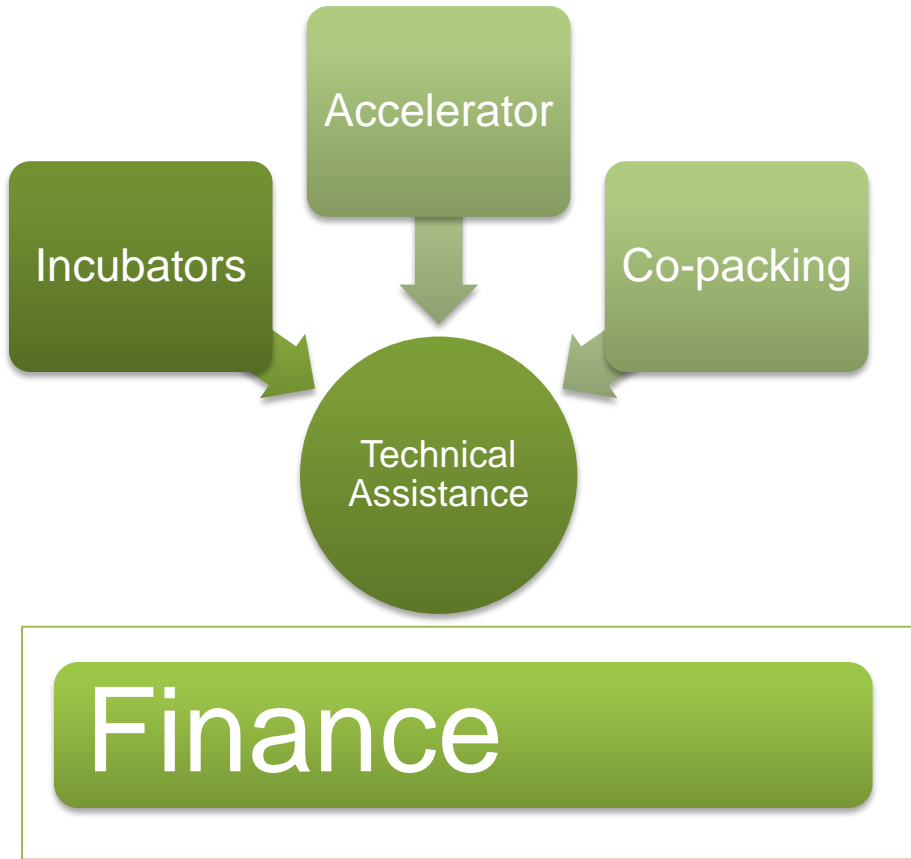
Courtesy Wallace Center





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Next Steps



Thank-You

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