

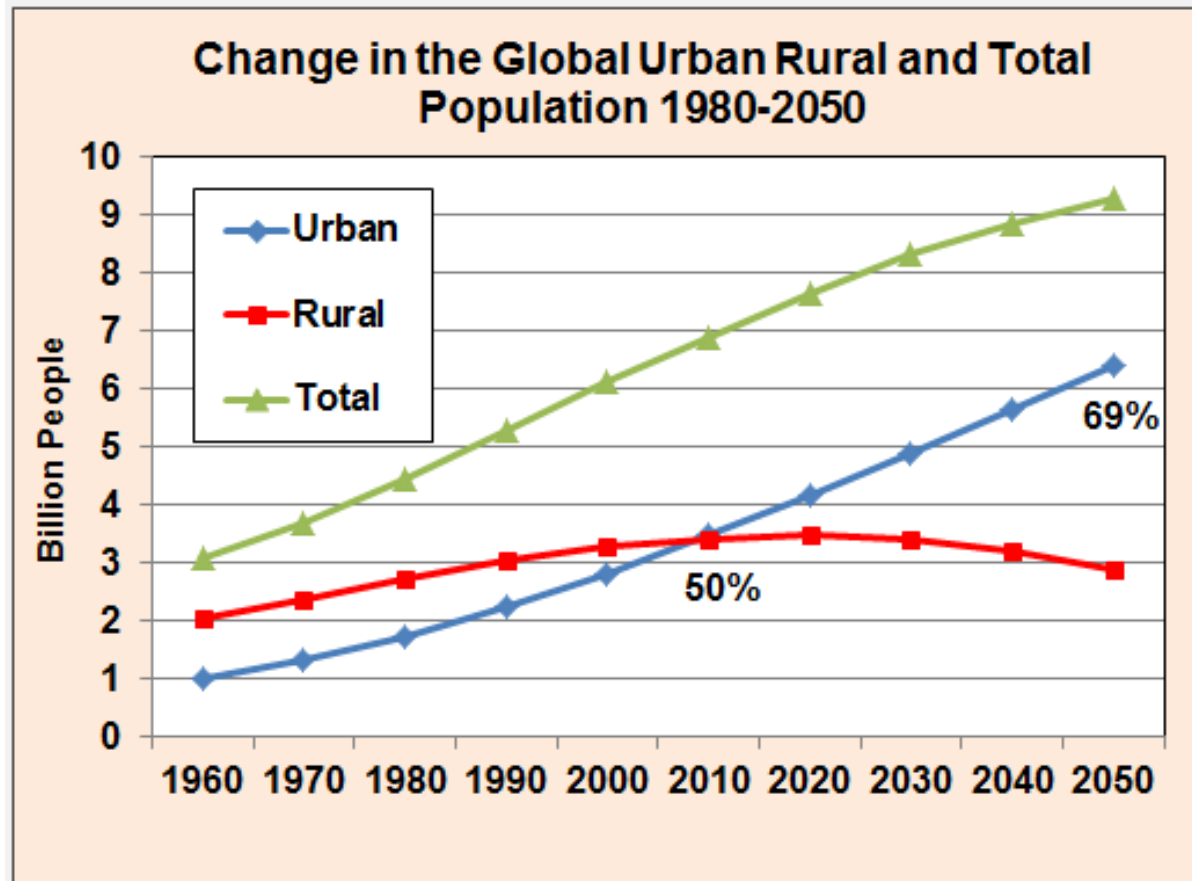


# **Toronto Food Strategy To: OCC Symposium**

**Barbara Emanuel  
Manager Toronto Food Strategy,  
Toronto Public Health**

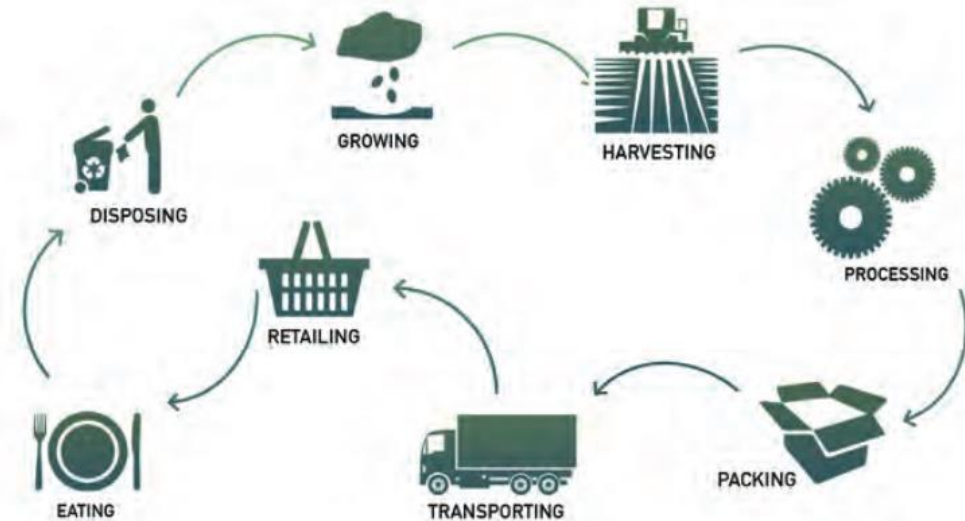
May 5<sup>th</sup>, 2016

# Food is an Urban Issue



- Globally enough food produced to feed world population
- One third of all food produced is wasted
- 800 people million go hungry
- Two billion people overweight or obese

## Cities must build more sustainable food systems



- Food production
- Food processing
- Food distribution
- Food marketing



# Developing Resilient Cities: Multiple Levers

**ENVIRONMENTAL  
PROTECTION**

**LAND – URBAN AG**

**WASTE MANAGEMENT**

**HEALTH PROMOTION**

**LAND USE PLANNING**

**COLLABORATION**

**PROCUREMENT**

**LICENSING**

**INFRASTRUCTURE**

**SOCIAL AND ECONOMIC  
DEVELOPMENT**



# Milan Urban Food Policy Pact

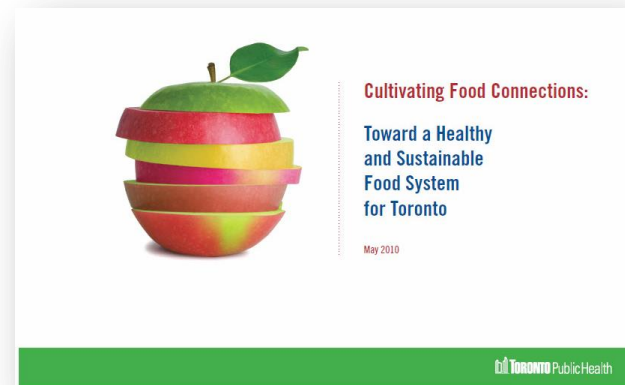
Cities (which host over half the world's population) have a strategic role to play in developing sustainable food systems and promoting healthy diets



**MILAN**  
**URBAN**  
**FOOD**  
**POLICY**  
**PACT**

- Started in September 2014
- Signed by over 100 cities
- Opportunity to leverage political support and multi-sectoral/dept'l collaboration

**VISION:** Create a healthy and sustainable food system that meets the needs of all toronto residents



Vision

## Toronto Food Strategy Promoting Healthy Food System Change\*

Food System Themes

The amount, quality and affordability of safe, healthy and culturally appropriate foods made available to, and consumed by, Torontonians across socio-economic categories and geographic areas

The removal of barriers reinforcing food inequality within Toronto's food system and the integration of healthy foods into the programming and business activities of actors across the food system

Level and quality of TPH food interventions' influence and engagement across the healthy food system supply chain and infrastructure, and the impact of TPH food initiatives on the development of the supply chain

**Healthy Food Access**

**Community Building & Inclusion**

The number, diversity and capacity of engaged community members (including local agencies, local businesses, schools, other community-focused entities and government agencies) and their ability to create a safe platform for Torontonians to interact with food in their city

**Improving the Food Environment**

**Food Literacy**

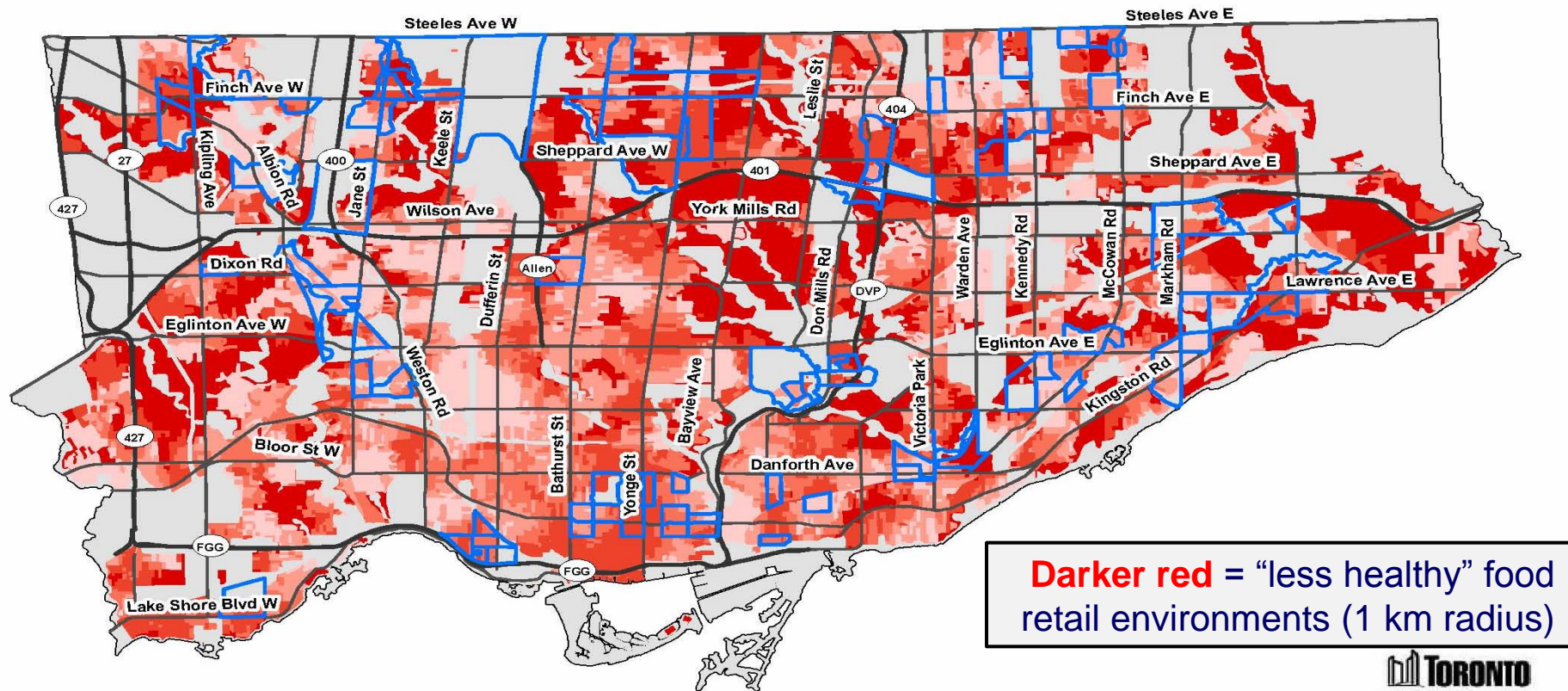
The set of skills and attributes that help people sustain the daily preparation of healthy, tasty, affordable meals for themselves and their families

**Infrastructure & Supply Chain**

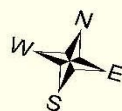
**Community Economic Development**

The economic impact of interventions on employment, skills development, strengthening food-related local business, and the establishment of new enterprise

# “Healthfulness” of Toronto’s Food Retail



## Modified Retail Food Environment Index



0 4 km

Modified Retail Food Environment Index is calculated by dividing the number of "healthier food retail" establishments by the total number of food retail establishments, multiplied by 100. The index is calculated based on a 1km road network walking radius from block centroids. Income calculated at the "Census Tract" using low income measure (LIM).

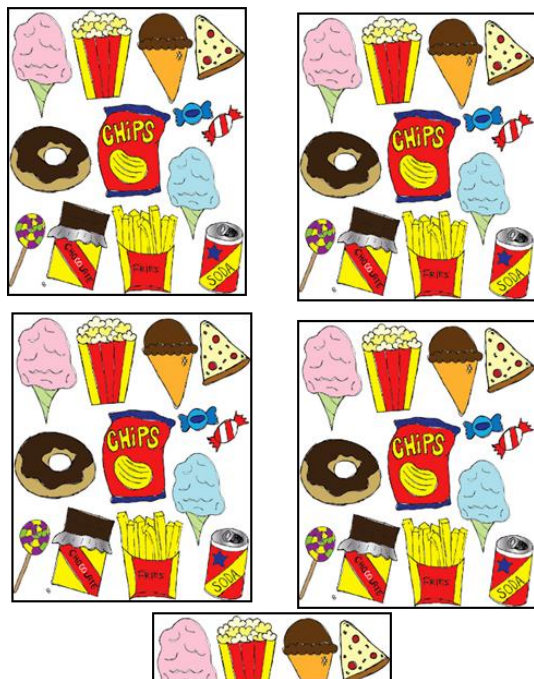
Copyright (c) 2013 City of Toronto. All Rights Reserved.  
Source: Vehicles: TTS 2006; LIM: Statistics Canada, T1 Family File (T1FF), 2009;  
Food Retail: Toronto Healthy Environments Inspection System, Toronto Public Health  
Shelters: Shelter locations were provided by the Shelter, Support & Housing division.  
Published: August, 2013  
Prepared by: Toronto Food Strategy, Toronto Public Health  
Contact: [publichealth@toronto.ca](mailto:publichealth@toronto.ca)



# “Healthfulness” of Toronto’s Food Retail

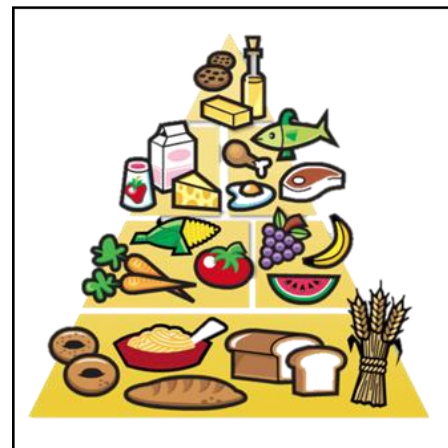
## # of “less healthy” to “healthier” food stores in Toronto’s lowest income neighbourhoods

4.2



to

1



\* But most “healthier food stores” also sell less healthy items, e.g. middle aisles of a supermarket

## Why is FoodReach important?

### \_\_\_\_\_ The Challenge: \_\_\_\_\_

- 300 000 people fed by 1000 organizations daily in Toronto
- Food spend about \$48m annually
- Agencies operate alone, pay full dollar for food
- Frustration: Dependant on unpredictable donations
- Deterioration: Cuts & rising prices = less food, poorer food



Push & pull: Purchasing power & deteriorating situation

## Our Response: FoodReach

———— Animating the sector's latent power ————



Collective power =  
wholesale prices for all



Access & share food  
literacy resources



Better food, predictable  
supply = Improved  
nutrition



Easier ordering & delivery  
= Cut staff time



Work together = stronger  
sector

# Grab Some Good

GR  B  
S  ME  
GO  D



# Mobile Good Food Market

A mobile market selling fresh, affordable fruits and vegetables in areas underserved by supermarkets





# Mobile Good Food Market – Grab Some Good Coming Soon

GRAB  
SOME  
GOOD





# Grab Some Good Subway Market





# Healthy Corner Store

Helping convenience store owners sell healthier food





## Do we need this program...?



## How does it work?



(for consumers)



## Four Toronto stores participating:

Lucy's Fresh Food Market (4000 Lawrence Ave East near Markham Road)  
Expressmart (3930 Lawrence Ave East near Markham Road)  
Habesha Variety (816 Jane Street south of Eglinton)  
4 Season's Farms (1095 O'Connor Drive near St. Clair)



# GrowTO: An Urban Agriculture Action Plan for Toronto





# TOPROSPERITY

## Toronto Poverty Reduction Strategy



Climate action for  
a healthy, equitable,  
prosperous Toronto.