

Visual culture, storytelling
and our changing climate



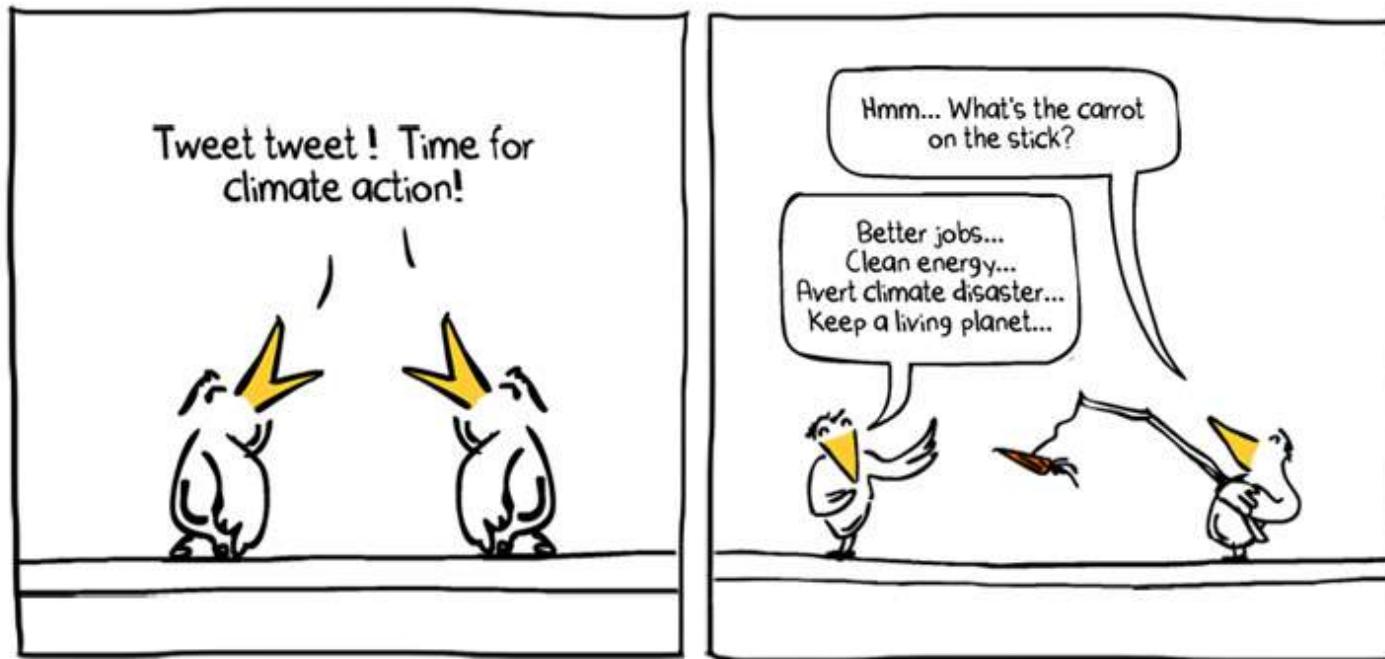
“The world needs
BIG DREAMS if we are to
overcome
the **MADNESS** that is **CLIMATE CHANGE.**”

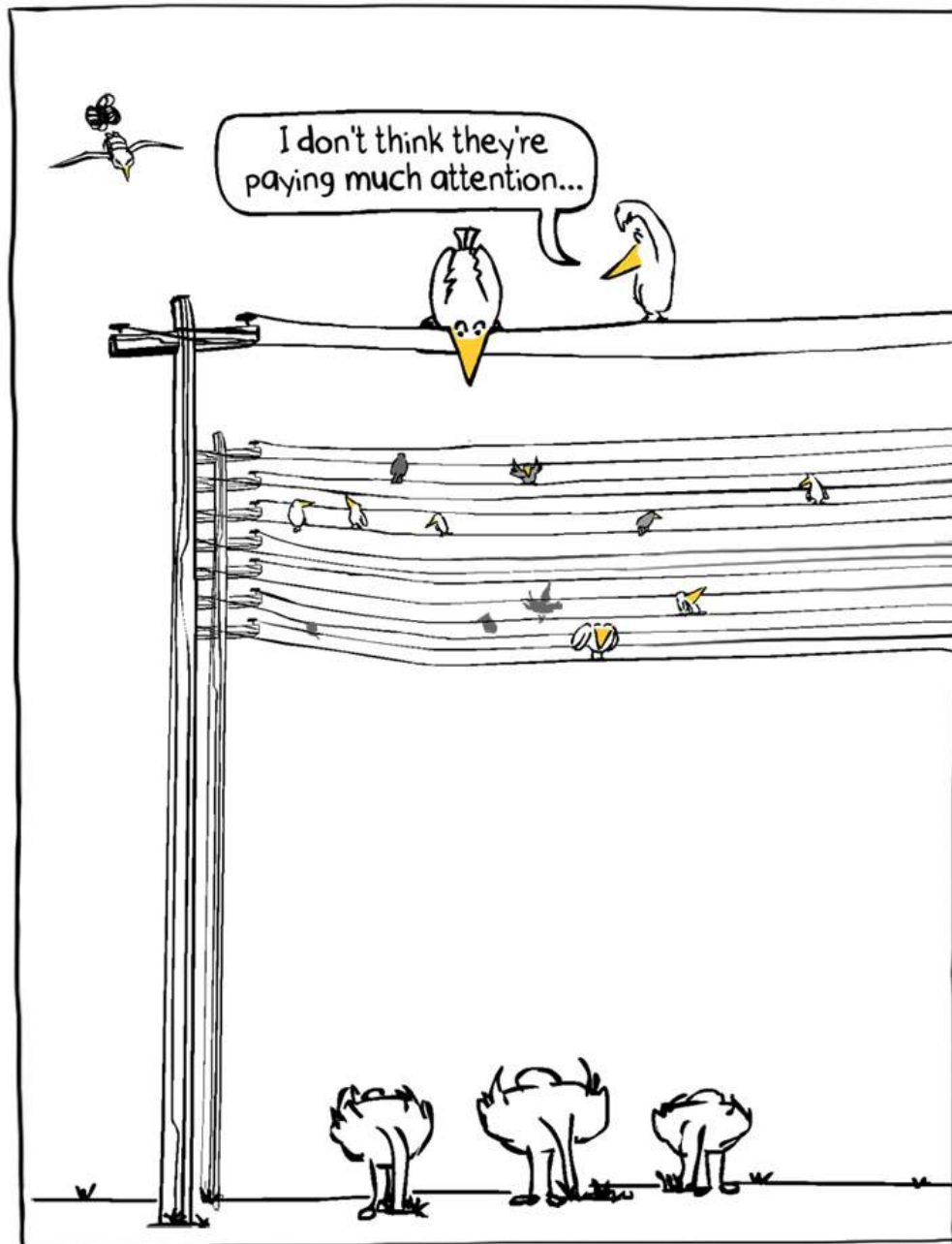


#SmartOnClimate #BeyondCrisisFilm

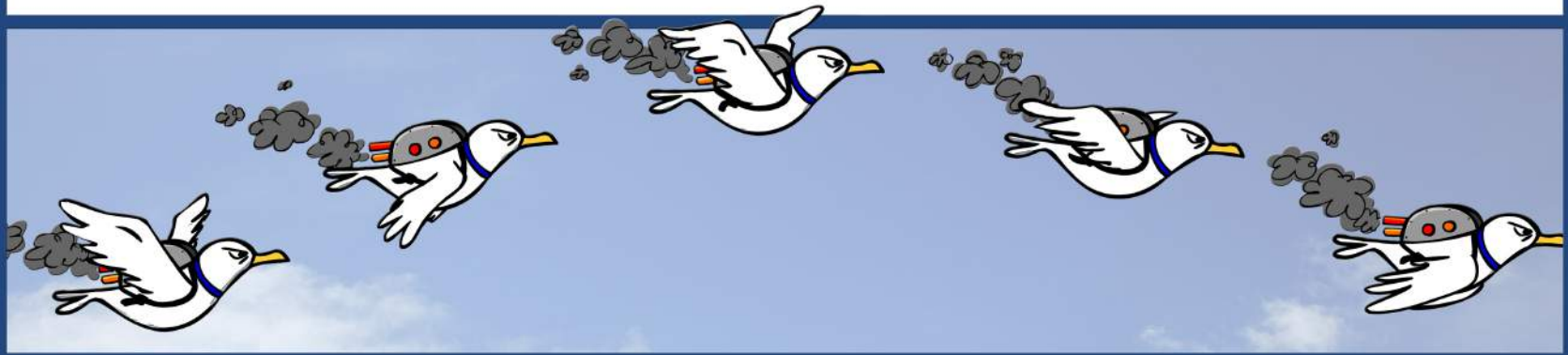
Playing with climate...

- BIRDS on a WIRE -





A hero is born...





WHERE DO
YOU THINK
IT GOES??





Other
work



Why make art about climate change?

- one of world's biggest problems, yet can feel so abstract / distant from our daily lives. "The world is ending... why should I care?"
- intellectual communication alone only reaches a fraction of the population, and can easily alienate people who recognize the deep emotional dimensions of climate change (i.e. can feel shallow)
- to truly "care" about something, stats & data must eventually reach the heart
- our changing world is visual, it is tactile, it is full of rich sounds, smells & experiences – so it's only natural to explore it using these
- art can be an incredible tool to help *shape* our world & society in a more uplifting direction, *honestly exploring* human experience. It can be a beautiful compliment to the world of science / academia, translating complex ideas into relatable forms. Good science is art.

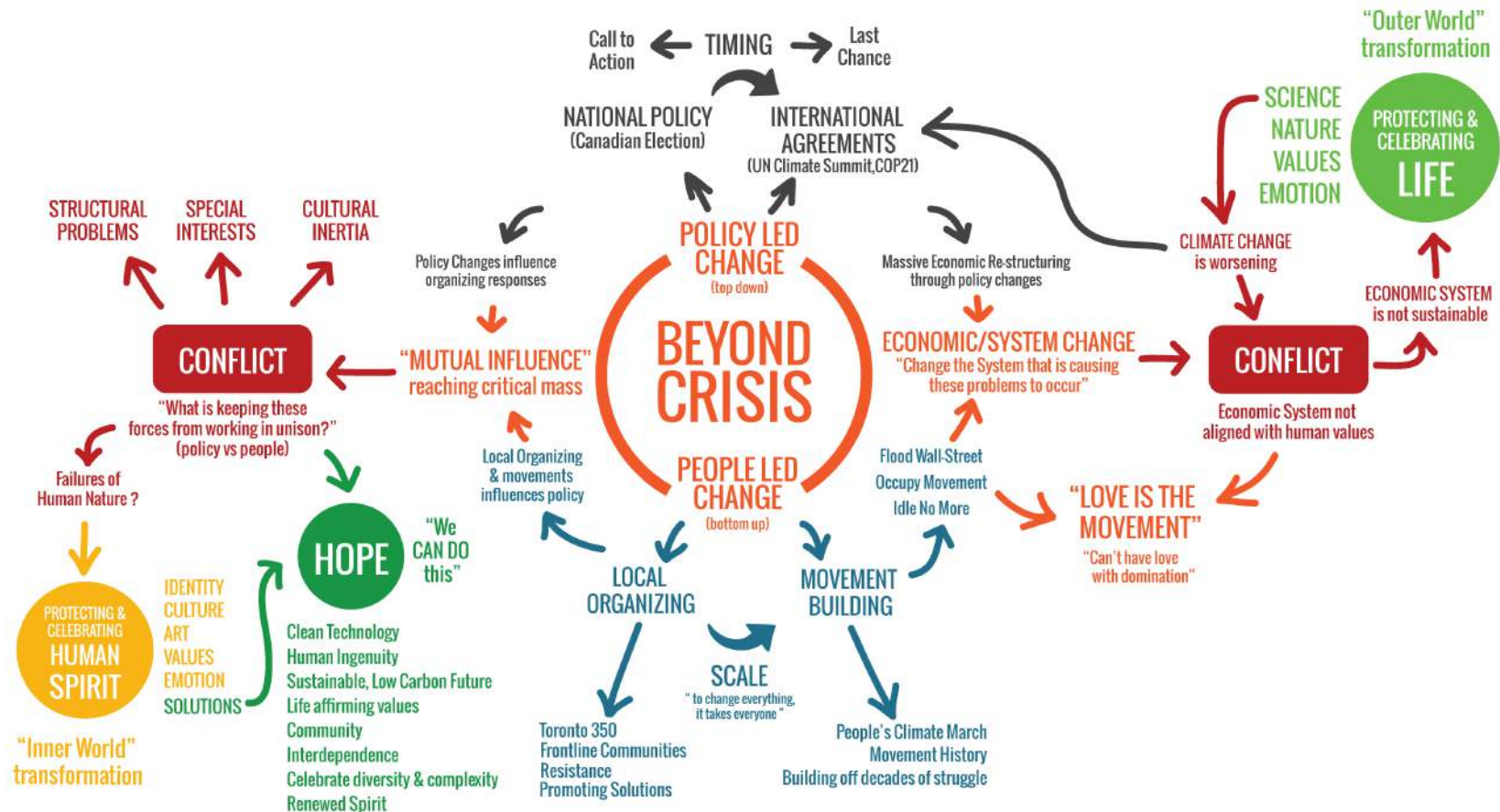
Artivism?



Beyond Crisis Film



Challenges & Accomplishments



Aspirations

- Planning cross-Canada film production tour (June) – would like to travel low-impact / carbon-neutral (help from Bullfrog)
- Continue to film with subjects across disciplines & across the country to fit our narrative
- Continue to release short “teaser” content to inspire / build our audience prior to film launch
- Continue to build / sustain partnerships to support the film
- Apply to & enter key festivals, book community screenings
- Launch film end-of-summer / early September, prior to federal election and COP21
- Media links: www.BeyondCrisisFilm.com ; info@beyondcrisisfilm.ca ; #SmartOnClimate

Ending provocations...



Carbon crash, solar dawn?